

ilmiri

THE TOWN WITH PREMIUM TASTE



“THE TRUE TREATS OF KOREAN CUISINE AND CULTURE”

CHINA | 081-052-323-2322 | ilmiri.com | customer@ilmiri.com

KOREA | 082-31-932-6951 | goldjjimdak.com | hello@ilmiri.com

Greetings !

"hello ! we are **ilmiri** who enjoy delicious life. we decided to share the taste of Korea with you since 2010."

Our story

Total
43 stores in Korea
1 store in China (as of AUG 2013)

ilmiri
means **the town with premium taste**

we believe our delicious foods make people happy.



DEC 2010 | CHEESE JJIMDAK

We reinvent Trandional Korean JJIMDAK with cheese and wine.



MAR 2011 | Gold JJIMDAK

Lanuched our first brand "Gold JJIMDAK".



JUN 2012 | 一蜜里 Shanghai

Combining Our 3 Korean brands,
We opened 一蜜里 in Shanghai, China.
Meet our all brands in one place.



JUN 2012 | BulKun

Marinated and barbecued chicken in spicy sauce. A great side dish with drinks, it tastes good with pizza.



AUG 2013 | KoldNoodle

Tranitional Korean cold noodles with barbeque on the side.

Gold JJIMDAK

developed from the traditional **Korean** chicken dish
with *soy, red pepper paste and extreme hot sauces*



BulKun

***Marinated** and **barbecued** chicken in *spicy* sauce.*
A great side dish with drinks, it tastes good with ***pizza***.



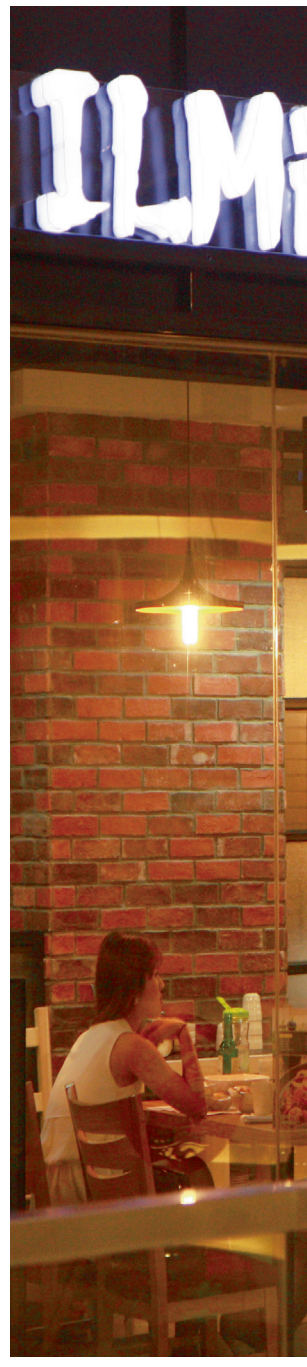
Kold Noodle
 Tranditional Korean *cold noodles*
 with *barbecue* on the side.



ilmiri
 EXPRESS

Express Mall
 Takeout style *BiBimBap* and various *street food*.





franchise information

franchise process

▶ **Franchise fee:** USD 38,000 (PER UNIT)

▶ **Warranty fees:** USD 2,000

Warranty fees will not be returned if store closed within period of a contract.

▶ **Royalty :** 3% of sales

▶ **Term of Agreement :** 3 years

▶ **Renewal of the contract**

- The franchise agreement can be renewed by mutual consent.
- No additional franchise fees
- * If required any design change or yearly check up, actual expenses has to borne by the one who required.

▶ **Minimum space required :** more than 90m²

korea contact info.

📍 C-412, 362, Mugunghwaro, Ilsangdong-gu, Goyang-si

☎ (82) 031-932-6951

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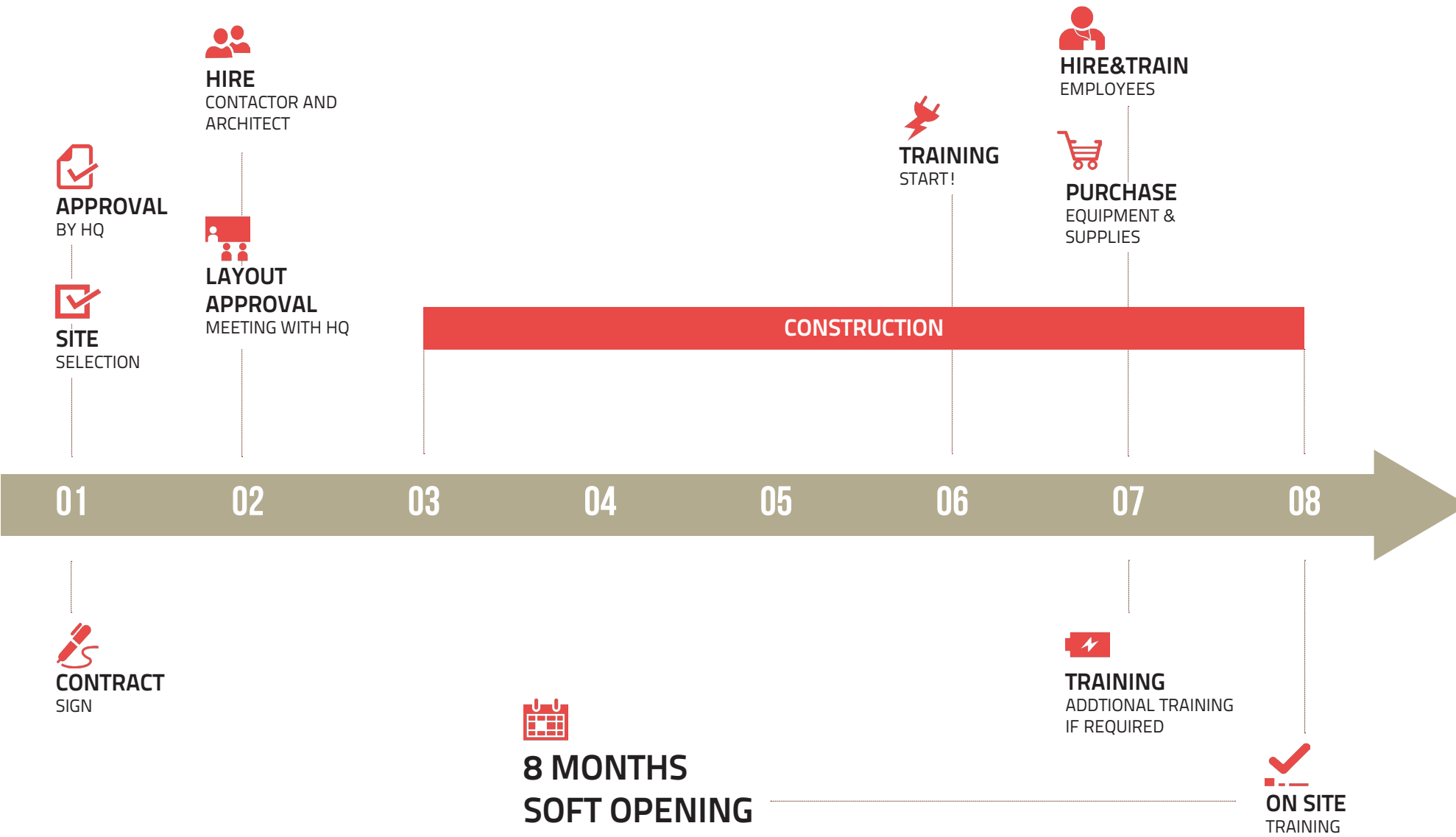
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📍 JINGTING 3F HONGCHEN, MINHANG, SHANGHAI, CHINA

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